

# Social Procurement Strategy 2022-24

## Department of Treasury and Finance

The Department of Treasury and Finance (DTF) considers procurement to be a core business and strategic function. Social procurement creates an opportunity for DTF to use its buying power to deliver positive social impacts that help to build a fair, inclusive, and sustainable Victoria.

### 1.1 DTF's priority objectives for its Social Procurement Strategy are to promote:

- Opportunities for Victorian Aboriginal people
- Opportunities for Victorians with disability
- Women's equality and safety
- Opportunities for disadvantaged Victorians (focussing on increasing COVID-19 recovery job opportunities for women and young people)
- Supporting safe and fair workplaces, and
- Opportunities for Victorian social enterprise and Aboriginal business sectors.

DTF's social procurement strategy is consistent with and complementary to the Department's business strategy as outlined in its [Corporate Plan](#).

### 1.2 DTF's procurement profile

The key features of DTF's corporate procurement spend include:

- More than three quarters of procurement expenditure is through State Purchase Contracts, and
- The strongest categories of procurement spend include ICT and Professional services.

The key features of DTF's SPC management include:

- Obtaining better value for money using the State's buying power
- Reduced risks through pre-negotiated contract terms and conditions
- Improved contract performance and quality assurance
- Increased accountability and governance
- Improved contract monitoring and reporting at State and agency levels.

### 1.3 Opportunity analysis

Opportunities for direct social procurement include:

- Catering (a target of 50 per cent with Aboriginal business, social enterprises and disability enterprises)
- Print and creative services (a target of 10 per cent with Aboriginal business, social enterprises and disability enterprises)
- Stationery
- Staff development and training
- Land surveying and town planning services

- Group training.

Opportunities for indirect social procurement focus on DTF's selection and award processes for corporate contracts with suppliers to procure:

- Professional services
- ICT infrastructure
- eServices
- Staffing services.

Opportunities for social procurement as part of State Purchase Contracts are explored during the planning for new and refreshed SPCs. Opportunities may involve:

- Inclusion of more social enterprises and Aboriginal businesses on contracts
- Embedding social procurement opportunities into specific SPCs
- Increasing the visibility of data capture through the Victorian Management Centre (VMC)
- Promotion of social procurement achievements through the SPF newsletter.

## 1.4 Social Procurement Capability

Capability development planning includes:

- Promote social procurement as a primary element of procurement training
- Explore opportunities to further drive social procurement through Invitation to Supply documentation and contracts
- Increase the focus on contract management reporting, particularly in relation to social procurement deliverables
- Build stories of social procurement achievement into regular communications within the Department
- Engaging DTF's Social Procurement Assurance team to work with the Procurement Resource Unit and procuring teams to identify further opportunities

Communication with suppliers will include:

- Ensuring that Buying for Victoria's TendersVIC webpage contains significant information and support for suppliers
- Addressing the role of social procurement in supplier briefing sessions
- Provision of information about performance in relation to social procurement through supplier feedback.

## 1.5 Measurement and reporting

The capture of information about the delivery of social procurement commitments will be enhanced through an increased focus on the use of the VMC as a regular and expected part of procurement for procuring teams.

## 1.6 Self-Assessment

DTF's self-assessment of its social procurement implementation concludes that all aspects of the Social Procurement Framework have been implemented in the Department, and that DTF has reached a moderate level of maturity. This 2022-24 Social Procurement Strategy focuses on further increasing the level of maturity and achievement in the Department.